



Chris Murray Visual Designer

- 09/17 – Current** **Product Designer, Allstate, Charlotte NC**
Currently working within an Agile XP environment at Allstate's CompoZed Labs Charlotte. Responsible for user research, visual design, prototyping and user testing for various Allstate software products.
- 03/16 – 9/17** **Senior Visual Designer, Contractor, Wells Fargo, Charlotte NC**
Responsible for working within the CX team environment and providing visual strategies to create extraordinary on-line customer experiences across diverse lines of businesses. Provide visual mockups that adhere to CX visual standards and comply with accessibility and legal guidelines.
- 09/09 – 02/16** **Freelance Graphic Artist, Murray Advertising, Charlotte NC**
- 01/07 – 09/09** **Creative Director, Burke Communications, Inc., Charlotte NC**
Responsible for overseeing the creative department. Duties include ensuring all projects meet a high level of creativity while remaining on strategy. Provide creative input for all advertising, design, Presenter, and video projects.

Clients: Ingersoll Rand, Baker Residential, Boy Scouts Of America, Home Encore Innovations, Carolina Capture Center, and others
- 10/04 – 12/06** **Senior Art Director, Lyerly Agency, Charlotte, NC**
Clients: US LEX, The Penrod Company, Forbes, Maison, VF Jeanswear, Edifice, Pepsi-Cola Bottling Company Of Charlotte, Rowan County
- 12/03 – 10/04** **Partner, Mudd Creative, Charlotte, NC**
Clients: Charlotte Convention & Visitors Bureau, Capital Subaru-Providence RI, Castrip (A Division Of Nucore), City Business Journals Network, Wolfman Pizza
- 01/03 – 12/03** **Senior Art Director, Anderson, Charlotte, NC**
Clients: Charlotte Convention & Visitors Bureau, Central Piedmont Community College, Fairview Plantation, Heritage Stone, CSX World Terminals, Castrip (A Division Of Nucore)
- 12/00 – 01/03** **Art Director, Luquire George Andrews, Charlotte, NC**
Clients: Charlotte USA, Hendrick Lexus, Carolina Panthers, Transamerica Reinsurance, Luquire George Andrews Advertising, Charlotte Coliseum Authority
- 2/00 – 11/00** **Art Director, Burke Communications, Charlotte, NC**
Clients: Camus, Valmet, Country Of Portugal, Midguard, Sovidian, Bojangles, Arthur Anderson, Verbatim
- 4/98 – 2/00** **Graphic Designer, Doe-Anderson, Louisville, KY**
Clients: Valvoline Instant Oil Change, National City Bank, Murray Inc., Fireking, Churchill Downs, and various other accounts
- 4/96 – 3/98** **Student, The Creative Circus, Atlanta, GA**
Completed a two year program studying graphic design
- Relevant Skills** Proficient in the latest **Adobe Creative Suite:** Sketch, InVision, Photoshop, Illustrator, InDesign. **Web:** HTML, CSS, Joomla, Wordpress, Dreamweaver, and Flash. Knowledge of PHP, MySQL, Java Script and Python. **Agile:** Jira, Pivotal Tracker
- Education** James Madison University, Harrisonburg, VA, December 1990 – Bachelor Of Science
Major: Communications