

EXPERIENCE

CHRIS MURRAY

2500 INNSBROOK RD, CHARLOTTE, NC 28226 • 704-301-4673 • CHRIS@IGNITEDSTUDIOS.COM

09/09 - PRESENT

SENIOR DESIGNER/PARTNER, IGNITED DESIGN STUDIOS, CHARLOTTE, NC

01/07 – 09/09

CREATIVE DIRECTOR, BURKE COMMUNICATIONS, INC., CHARLOTTE, NC

RESPONSIBLE FOR OVERSEEING THE CREATIVE DEPARTMENT. DUTIES INCLUDE ENSURING ALL PROJECTS MEET A HIGH LEVEL OF CREATIVITY WHILE REMAINING ON STRATEGY. PROVIDE CREATIVE INPUT FOR ALL ADVERTISING, DESIGN, INTERNET, AND VIDEO PROJECTS.

CLIENTS:

INGERSOLL RAND, BAKER RESIDENTIAL, BOY SCOUTS OF AMERICA, HOME DÉCOR INNOVATIONS, CAROLINA RAPTOR CENTER, AND OTHERS

10/04 – 12/06

SENIOR ART DIRECTOR, LYERLY AGENCY, CHARLOTTE, NC

CLIENTS:

US LEC, THE PENROD COMPANY, FORESBEC, FAISON, VF JEANSWEAR, EDIFICE, PEPSI-COLA BOTTLING COMPANY OF CHARLOTTE, ROWAN COUNTY

12/03 – 10/04

PARTNER, MUDDCREATIVE LLC, CHARLOTTE, NC

PROJECTS INCLUDED WORK FOR:

CHARLOTTE CONVENTION & VISITORS BUREAU, CAPITAL SUBARU- PROVIDENCE R.I., CASTRIP (A DIVISION OF NUCOR), CITY BUSINESS JOURNALS NETWORK, WOLFMAN PIZZA

01/03 – 12/03

SENIOR ART DIRECTOR, ANDERSON, CHARLOTTE, NC

CLIENTS:

CHARLOTTE CONVENTION & VISITORS BUREAU, CENTRAL PIEDMONT COMMUNITY COLLEGE, FAIRVUE PLANTATION, HERITAGE STONE, CSX WORLD TERMINALS, CASTRIP (A DIVISION OF NUCOR)

12/00 – 01/03

ART DIRECTOR, LUQUIRE GEORGE ANDREWS, CHARLOTTE, NC

CLIENTS:

CHARLOTTE USA, HENDRICK LEXUS, CAROLINA PANTHERS, TRANSAMERICA REINSURANCE, LUQUIRE GEORGE ANDREWS ADVERTISING, CHARLOTTE COLISEUM AUTHORITY

2/00 – 11/00

ART DIRECTOR, BURKE COMMUNICATIONS, CHARLOTTE, NC

CLIENTS:

CADMUS, VALMET, COUNTRY OF PORTUGAL, MIDGARD, SOVIDIAN, BOJANGLES, ARTHUR ANDERSON, VERBATIM

4/98 – 2/00

GRAPHIC DESIGNER, DOE-ANDERSON, LOUISVILLE, KY

CLIENTS:

VALVOLINE INSTANT OIL CHANGE, NATIONAL CITY BANK, MURRAY INC., FIREKING, CHURCHILL DOWNS, AND VARIOUS OTHER ACCOUNTS

4/96 – 3/98

STUDENT, THE CREATIVE CIRCUS, ATLANTA, GA

COMPLETED A TWO YEAR PROGRAM STUDYING GRAPHIC DESIGN

11/94 – 3/96

MEDIA PLANNER, BATES USA, ATLANTA, GA

8/93 – 10/94

MEDIA PLANNER, BATES USA, NEW YORK, NY

10/91 – 8/93

MEDIA PLANNER, LOWE & PARTNERS, NEW YORK, NY

RELEVANT SKILLS

PROFICIENT IN PHOTOSHOP, ILLUSTRATOR, QUARK EXPRESS, HTML, CSS DREAMWEAVER, AND FLASH. KNOWLEDGE OF PHP AND MYSQL.

EDUCATION

JAMES MADISON UNIVERSITY,
HARRISONBURG, VA, DECEMBER 1990
BACHELOR OF SCIENCE
MAJOR: COMMUNICATIONS

REFERENCES

EXCELLENT REFERENCES AVAILABLE UPON REQUEST