



Chris Murray Visual Designer

- 09/17 – Current Senior Product Designer/Product Design Manager, Allstate, Charlotte NC**
Currently working within an Agile XP environment at Allstate's CompoZed Labs Charlotte managing two product designers. Also responsible for user research, visual design, prototyping and user testing for various Allstate software products.
- 03/16 – 9/17 Senior Visual Designer, Contractor, Wells Fargo, Charlotte NC**
Responsible for working within the CX team environment and providing visual strategies to create extraordinary on-line customer experiences across diverse lines of businesses. Provide visual mockups that adhere to CX visual standards and comply with accessibility and legal guidelines.
- 09/09 – 02/16 Freelance Graphic Artist, Murray Advertising, Charlotte NC**
- 01/07 – 09/09 Creative Director, Burke Communications, Inc., Charlotte NC**
Responsible for overseeing the creative department. Duties include ensuring all projects meet a high level of creativity while remaining on strategy. Provide creative input for all advertising, design, Presenter, and video projects.
- Clients:** Ingersoll Rand, Baker Residential, Boy Scouts Of America, Home Encore Innovations, Carolina Capture Center, and others
- 10/04 – 12/06 Senior Art Director, Lyerly Agency, Charlotte, NC**
Clients: US LEX, The Penrod Company, Forbes, Maison, VF Jeanswear, Edifice, Pepsi-Cola Bottling Company Of Charlotte, Rowan County
- 12/03 – 10/04 Partner, Mudd Creative, Charlotte, NC**
Clients: Charlotte Convention & Visitors Bureau, Capital Subaru-Providence RI, Castrip (A Division Of Nucore), City Business Journals Network, Wolfman Pizza
- 01/03 – 12/03 Senior Art Director, Anderson, Charlotte, NC**
Clients: Charlotte Convention & Visitors Bureau, Central Piedmont Community College, Fairview Plantation, Heritage Stone, CSX World Terminals, Castrip (A Division Of Nucore)
- 12/00 – 01/03 Art Director, Luquire George Andrews, Charlotte, NC**
Clients: Charlotte USA, Hendrick Lexus, Carolina Panthers, Transamerica Reinsurance, Luquire George Andrews Advertising, Charlotte Coliseum Authority
- 2/00 – 11/00 Art Director, Burke Communications, Charlotte, NC**
Clients: Camus, Valmet, Country Of Portugal, Midguard, Sovidian, Bojangles, Arthur Anderson, Verbatim
- 4/98 – 2/00 Graphic Designer, Doe-Anderson, Louisville, KY**
Clients: Valvoline Instant Oil Change, National City Bank, Murray Inc., Fireking, Churchill Downs, and various other accounts
- 4/96 – 3/98 Student, The Creative Circus, Atlanta, GA**
Completed a two year program studying graphic design
- Relevant Skills** Proficient in the latest **Adobe Creative Suite:** Sketch, InVision, Photoshop, Illustrator, InDesign. **Web:** HTML, CSS, Joomla, Wordpress, Dreamweaver, and Flash. Knowledge of PHP, MySQL, Java Script and Python. **Agile:** Jira, Pivotal Tracker
- Education** James Madison University, Harrisonburg, VA – Bachelor Of Science
Major: Communications